

PERFORMANCE
STRATEGIES
AND GROWTH
PLANNING FOR
SMALL TO MEDIUM
ENTERPRISES

- ▶ Business Advice
- ▶ Business Coaching and Mentoring
- ▶ Information Sessions and Seminars

MORGAN ▲ REYNOLDS
BUSINESS ADVISORS AND COACHES

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MAXIMISE YOUR POTENTIAL



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BUSINESS PERFORMANCE IMPROVEMENT

Do you own or manage a business?

Are you currently experiencing problems
or financial difficulty?

Is your business growing?

Are you starting a new business?

Are you evaluating or purchasing a business?

Is your business in a rut or performing
below expectations?

WHAT CAN MORGAN REYNOLDS DO FOR YOU?

- ▶ Help you maximise business efficiency and performance on a day-to-day basis
- ▶ Teach you how to measure your business performance
- ▶ Provide methods for managing poor performance and eliminating inefficiencies
- ▶ Establish clear measures for evaluation of the business

WE SHOW YOU HOW TO:

- ▶ Work smarter rather than harder to achieve objectives
- ▶ Increase and maintain competitiveness
- ▶ Better understand your business
- ▶ Become more structured and organised

WE WORK WITH YOU TO:

- ▶ Create plans and strategies to achieve your goals
- ▶ Teach you techniques to measure and improve performance and profit
- ▶ Help you develop and establish policies, practices and systems
- ▶ Keep business performance on track using:
 - ▶ Debtor, creditor and inventory control
 - ▶ Financial statement analysis
 - ▶ Costing analysis and price setting
 - ▶ Benchmarking
 - ▶ Key Performance Indicator (KPI) setting
 - ▶ Financing arrangement review
 - ▶ Budgeting, forecasting and cash flow management
 - ▶ Record keeping systems
 - ▶ Tax Planning
 - ▶ Asset management